

# SchoolsNZ.com Connecting schools with agents

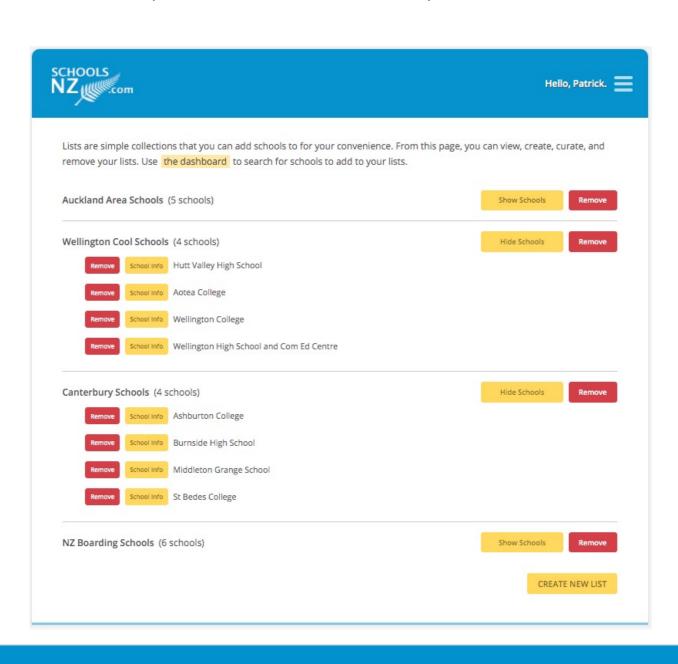


Powerful search engine for NZ schools
Links to online enrolment
School generated content
Traffic Reporting
Search trend analysis

## SchoolsNZ for Agents

#### International Agents need;

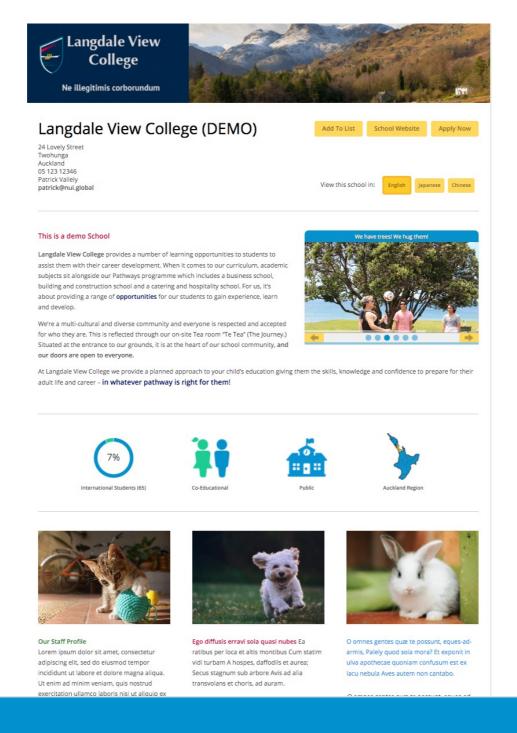
- A single point of contact to find All schools in one place.
- To see a school's location on the New Zealand map
- Powerful search tools to quickly locate school for their clients
- The ability to gather schools into functional groups eq South Island, Cambridge (CIE), Boarding Schools
- To see up to date contact information for each school
- To keep a tally of recently visited schools
- Receive updates when a visited school updates their data



## SchoolsNZ for Schools

### International teams need;

- A marketplace that agents can access easily
- Fresh web content that is managed by the department
- Built in "Call to Action", Contact School or "Apply Now" button
- Traffic reports, how often you were visited, from where?
- To get important documents to agents, prospectus, contracts etc
- To project a professional and organised brand



# Why Now?

The Covid 19 pandemic has changed our lives in so many ways, travel has been virtually eliminated from school's marketing efforts.

SchoolsNZ.com offers an alternate marketing avenue, a way for schools to meet agents and parents.

SchoolsNZ.com is a simple, powerful search engine to let agents and parents find your school.

There are two levels of school membership;

Standard: Access to basic contact data

Ability to add web content

Premium: Apply Now link on screen

Student nationality breakdown chart

See performance stats
Add Youtube video links

File library for agents and students

The premium subscription is **FREE** with eSchool International Student management software.

To give you the best opportunity to see how SchoolsNZ.com works for you, we're making the standard school subscription free until January 2022.

SchoolsNZ.com
Connecting schools with agents



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